



BELLEVUE BOTANICAL
GARDEN
SOCIETY

***“Arts in the Garden”* Call for Entry**

August 26 & 27, 2017 10 am to 5 pm
Bellevue Botanical Garden

2017 ARTIST JURY INFORMATION

“Arts in the Garden” show is a free 2- day juried outdoor art show featuring 3-D garden art in a wide variety of mediums. Art is displayed throughout the Bellevue Botanical Garden in natural settings just as the buyer would experience the art in their own gardens. This unique approach shows the art at its best and allows the artists to forgo the bother of tents and display grids. This is the sixth year the Society has hosted Arts in the Garden. Last year’s attendance was over 2,000 guests and the show is growing rapidly. This year, visitors will also enjoy live music, food trucks and a beer garden. Plan and apply now because space is limited. Upon acceptance, you will receive an “Arts in the Garden” contract.

Deadline: May 1, 2017

To apply for Jury via email, send the following information to the curator Karen Abel - karenabel@theabels.org
To apply for Jury via regular mail, send the following information to “Arts in the Garden” Bellevue Botanical Society, PO Box 40536, Bellevue, WA 98015.

1. Submit 2-8 images of your artwork as email attachments (or on a CD if applying by regular mail). Prepare your .JPG files to the following specifications:

- File format: JPEG only
- File dimensions: Use maximum image size of 1200 pixels on the longest dimension
- File resolution: Save at 72 ppi/dpi (standard web resolution)
- File size: 3 MB maximum
- Name your files with your last name and a number or title. For example: Doe_01.jpg or Doe_Birdhouse.jpg.

2. Include the following information:

- Contact information: Name, best phone number to reach you, mailing address, email address
- Website or business Facebook if you have one
- Your artist statement (relating to your art), in 100 words or less
- Medium
- Finished dimensions (or range) for your work
- Weight if appropriate
- Price (or price range) of your work

The curator will make every effort to let you know if any information is missing, but it’s your responsibility to ensure that your information is complete. If you have any questions, please contact karenabel@theabels.org or call (425) 503-9817.

2017 ARTS IN THE GARDEN SHOW – IMPORTANT DATES & GUIDELINES

FEBRUARY & MARCH, 2017 – Call for Entry to new artists

MAY 1, 2017 – Entry Deadline. Final notification will be sent within 5 days of deadline. Plan now because space is limited and we have sold out every year.

MAY 22, 2017 – Artist list finalized & Site Selection begins.

JUNE 12, 2017 – Map finalized and marketing efforts begin.

FRIDAY, AUGUST 25 - Artwork Setup and Patron’s Review Event

9 am to 4 pm – Artist SET UP (Set up times will be assigned and staggered throughout the day)

4 pm – Complimentary Artist Dinner, 5 pm to 7 pm – Patrons Preview Party (artists or representative must be present. Patrons are encouraged to view the art and enjoy the artists)

SATURDAY & SUNDAY, AUGUST 26 & 27 - SHOW DATES

10 am to 5 pm – Show open to public (artists must be at your display and ready by 9:45 am)

SUNDAY, AUGUST 27 - 5 pm to 8 pm – Artist TAKE DOWN

ACCEPTED ART

The Arts in the Garden event highlights only hand-crafted art intended for display and use in out-of-doors. Pieces must consist of work handmade by the artist and/or from the creative re-use of materials. We cannot accept 2-D artwork, clothing, jewelry, photographic art and any work not suitable for the outdoor NW climate.

DISPLAY

You will be assigned an area in the Garden to display your artwork. Your artwork will be shown in the Garden’s natural setting. No booths, tents or display grids will be allowed. We must take care to set up the artwork in a manner that does not harm the Garden. You may bring a small table for running your sales. A shade umbrella is fine as long as it doesn’t have a logo or distracting design. Artists will be positioned throughout the Garden and visitors will be given a map to walk through the gardens and “find” the artists.

You (or your representative) are required to be with your art during the show & Patrons Preview Party. You must be at your display and ready to go by 9:45 am on Saturday and Sunday. The event organizers will try to provide volunteers to watch your display during bio-breaks and as needed.

SITE SELECTION IN GARDEN

All artists will have an opportunity to specify their preferences for location in the Garden. Bellevue Botanical Gardens will make final decisions based on artist preferences, display requirements, event flow and Garden layout and needs. Changes to the Garden and the participating artists may necessitate changes to the show layout each year. We will attempt to work with each artist to accommodate their needs and to enhance the suitability of their site.

WEATHER

This is an outdoor show and there are no refunds of participation fees for bad weather or “no shows”. Please ensure you and your artwork display can withstand the variable weather conditions that the Pacific Northwest has to offer!

ARTIST FEES

\$250 participation fee. No sales commission is taken.

SALES

You or your representative must be present with your art during the show and handle your own sales directly with garden visitors. The artist is responsible for having their own business license and sales tax requirements. You are encouraged and welcome to share your information with garden visitors for future sales.

Unless otherwise directed by the artist, your contact information and images of your work will be archived in a notebook and available to garden guests who visit the Trillium Gift Store throughout the year. Garden guests will be encouraged to contact the artist directly if interested in artwork. The Trillium Store will not carry any artwork in the store nor make any sale of the archived work.

PARKING

During the show, artists are required to park in the overflow parking lot down the hill. We will have staggered Load In and Load Out times and assigned times in the loading zone parking. No Parking is allowed in the Loading Zones while the show is open to the public.

SECURITY AND INSURANCE

We make every attempt to provide a safe and secure outdoor art show environment. However, we do not provide insurance for your artwork. You should obtain your own insurance for your business. Your artwork may be left up overnight if you like, or taken down and stored securely in your care. We highly discourage values left in vehicles overnight in the parking lots. There may be some storage available in the visitor's center for small items that cannot be left unattended after show hours. The Bellevue Botanical Garden Society and the City of Bellevue are not liable for any loss or damage. By participating in the Art in the Garden Show, you agree to hold harmless the Bellevue Botanical Garden Society and the City of Bellevue.

MARKETING

Marketing efforts will expand in 2017 to include postcards, a social media campaign to the Society's extensive email and patron lists, the Society's quarterly magazine, website and Facebook promotions, prominent overhead street banners, inclusion in various events and festival listings and personal presentations to key civic leaders. Materials will be made available in print and electronic form for you to promote to your own clients.

Please help us promote you and your artwork by providing us with good quality photos of your work and information about you and your artwork.

Where ever possible we will provide contact information and website links. The event program and map will include your contact information and images. Your information will be retained at the Trillium gift store should patrons inquire about you or garden art.

We look forward to working with you to create a highly successful show!



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12001 MAIN STREET, BELLEVUE, WA 98005

www.artsinthegardenbellevue.org

artsinthegarden@bellevuebotanical.org

Questions? Curator and artist coordinator: Karen Abel at 425-503-8917 (cell) or karenabel@theabels.org