



# Arts in the Garden 2019

## Fact Sheet

### ***What is Arts in the Garden?***

Arts in the Garden is an annual event that takes place on the last weekend in August at the Bellevue Botanical Garden. The event features artists, who display and sell their 3-D garden art to the public. The event is produced by the non-profit Bellevue Botanical Garden Society.

### ***When will the 2019 Arts in the Garden take place?***

The public event will take place Saturday and Sunday, August 24 and 25, from 10am to 7pm on Saturday, and 10am to 5pm on Sunday. In addition, there is a private “arts preview party” on Friday, August 23. On August 23, artists need to be set up and ready for dinner event patrons to “preview” and shop starting at 5pm and wrapping up at 6:30pm.

### ***What is the admission fee to the event?***

Admission for the public is free. Artists pay a non-refundable \$300 fee to participate. Artists keep all proceeds from their art sales.

### ***How many people typically attend this event?***

Arts in the Garden is one of the Society’s premier annual events. In 2018, about seven thousand people attended the event. This is an outstanding opportunity for artists to display their work in front of a large audience of people from all walks of life who are interested in visual arts, community, gardening and horticulture, leisure, food, family activities, and many other activities.

### ***What art mediums are featured at the event?***

Because the event takes place in a botanical garden, and a large segment of our audience have gardens of their own, artists are asked to sell original, hand-crafted 3-D art suitable for display in an outdoor Northwest garden.

### ***How many artists will participate in 2019?***

Our goal is to feature between thirty and forty artists at the 2019 event, with art for sale at a wide range of price points.

### ***Where on the Garden grounds will artists be stationed?***

This is a feature of Arts in the Garden that is unique to this event. The grounds are quite extensive, so art and artists are scattered throughout the Garden—some clearly visible, while others are tucked into corners and waiting around a bend in the path. Part of the fun for our visitors is discovering the artists.



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***How will event attendees be able to find my art on the grounds, if the Garden is so large?***

We create an event program, which includes a map to all the artists, and a brief description of the kind of art they are selling.

***Are there other activities that happen during the weekend?***

Yes! We also offer a pub with beer and wine, food trucks, and music. Arts in the Garden is a true community event.

***How do you advertise the event to the public?***

We advertise the event in a variety of ways. The event has its own page on our website—[bellevuebotanical.org/arts-in-the-garden](http://bellevuebotanical.org/arts-in-the-garden)—that includes event location, dates and times; information on each artist and photos of their work; sponsor logos; and other event details. In addition to this, we create a “save the date” postcard that is distributed throughout the community. We also give artists an ample supply of this postcard to distribute to their own contacts. Additionally, we promote the event via our extensive email and member lists, social media channels, and our quarterly newsletter. We also submit the event to numerous local and regional publications for inclusion in print and online calendars. Lastly, we create two event banners, which include sponsor logos, that hang from bridges on two heavily traveled streets in Bellevue.

***Are artists responsible for hauling in their own art?***

Yes, artists must arrange to bring in and take out their own art pieces. We will provide overnight security, so you do not have to remove art until the event concludes on Sunday evening.

***Will parking be available?***

Artists are asked to park at the nearby Wilburton Hill Park during the event. However, when you are hauling in and removing your art, you may park in the loading zone at the Garden.

***Can artists have a tent or booth to display art?***

No, art must be shown in the Garden’s natural setting, and the Garden and grounds must not be harmed in any way, so booths, tents or commercial display grids are not permitted. You may bring a small table and chair for sales. You are also permitted to bring a shade umbrella, as long as it does not have a logo or distracting design.

***What happens if it rains?***

The event goes on, rain or shine. Artists are expected to participate even if it rains.

***Whom do we contact to express interest in participating in the event, or if we have questions?***

Please contact Courtney Voorhees at (425) 452-5248 or contact us at [arts@bellevuebotanical.org](mailto:arts@bellevuebotanical.org).